



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: MARITZ, Nicolaas Georg

Group No.: 3611

Serial No.: 10/502,118

Examiner: Joanne Silbermann

Filed: July 21, 2004

For: ADVERTISING MEDIA

Attorney

Docket No.: 9457/92591

**REPLY AND AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

Sir:

In response to the Official Action mailed March 7, 2006, Applicant respectfully requests reconsideration and reexamination in view of the following amendments and remarks.